

POSTERS for PARKS

OCT
17

ARTWORK INSPIRED BY *and* SUPPORTING MINNEAPOLIS PARKS

2020 SPONSORSHIP PACKET

We invite you to be part of an exciting evening supporting local artists and Minneapolis Parks! On October 17, 2020, we will be hosting the fifth annual Posters for Parks show from 4:00–9:00 p.m. at Royal Foundry Craft Spirits.

Attendance at this event will be limited in accordance with state restrictions on large-group gatherings. This means our maximum capacity is about one half of previous shows. If state restrictions change, this event may be entirely virtual with online ordering and curbside pickup.

THE SHOW

The Posters for Parks show attracts people from throughout the community who are active in our parks and appreciate the art inspired by them. Last year, more than 800 people attended the event and purchased nearly 450 posters in one night!

50% of all sales are donated to the People for Parks Fund of the Minneapolis Parks Foundation, and 50% goes to the artists.

WHY SPONSOR?

In-person or virtual, this event takes the same level of effort and planning to make happen. We need your support more than ever to cover the costs of promoting, staffing, and organizing the show. Benefits include:

- Align your business with a family-friendly event.
- Receive recognition through e-news, e-mail, and social media.
- Promote your goods and services directly to active, park-loving friends and families.

SPONSORSHIP LEVELS

	GOLD \$500	SILVER \$250
Tabling opportunity at event*	X	X
Complimentary posters from show	2	1
Poster Show commemorative T-shirt	2	1
Featured in e-news promo and on social media	X	X
Drink tickets at event*	2	1
Recognition on event page	X	X
Merchandise discount at LoveMplsParks.org	20%	10%

* If state restrictions prevent holding an in-person event, these benefits will be unavailable.

QUESTIONS?

Contact Christine Moir at 612.354.7513 or cmoir@mplsparksfoundation.org

SEE FOR YOURSELF!

To check out the amazing posters from last year's show, go to: <https://www.lovemplsparcs.org/posters/>

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LETTER OF AGREEMENT

By signing this document, you hereby agree to provide a financial sponsorship for the 5th annual Posters for Parks show on October 17, 2020. As a sponsor, I agree to provide a digital logo and support the event through our own social media platforms. As a sponsor, I understand that I will receive the benefits applicable to my level of sponsorship. I further understand that these benefits will not be valid until this agreement is signed and my check has been accepted.

SPONSORSHIP LEVEL

_____ Gold Sponsor (\$500)

_____ Silver Sponsor (\$250)

SPONSOR NAME

ADDRESS

CITY / STATE / ZIP

REPRESENTATIVE NAME / EMAIL / PHONE

AUTHORIZED SPONSOR SIGNATURE

DATE

Please send this completed agreement and payment to:

People for Parks Fund
Minneapolis Parks Foundation
4800 Minnehaha Avenue
Minneapolis, MN 55417