



# Sunrise on the MISSISSIPPI

A benefit for the Minneapolis Parks Foundation September 7, 2023

## Sunrise on the Mississippi Sunrise Sponsorship

Sunrise on the Mississippi — the annual breakfast fundraiser for Minneapolis parks — has become an inspiring and joyful part of our community’s outdoor experience.

In its 9th year, Sunrise on the Mississippi will return to Boom Island Park under the big tent. We are excited to continue to engage our passionate community of park supporters as we are reminded of the critical role parks play in our daily lives.

Please join us as sponsors and save the morning of Thursday, September 7 for a celebration of the parks we love, need, and cherish.

Thank you!

- **Sunrise on the Mississippi:** A benefit for the Minneapolis Parks Foundation
- Thursday, **September 7th, 2023**
- Speaker: **Nisha Botchwey**, Dean of the Humphrey School of Public Affairs at the University of Minnesota
- Location: Boom Island Park, 724 Sibley St NE, Minneapolis, MN 55413



Keynote Speaker, Dr. Nisha Botchwey



Boom Island Park, Sunrise on the Mississippi 2022

## Highlighted Sponsorship Benefits

- Exclusive presenting sponsor opportunity
- Significant exposure via on-going promotion through September 2023
- Connect to 1000+ influential Twin Cities civic leaders who are enthusiastic parks supporters
- Custom benefit options to meet your marketing and philanthropic goals

## Sponsor Levels\*

Mighty Oak	\$25,000
Grass Beneath Our Feet	\$10,000
Blue Sky	\$5,000
Happy Trails	\$2,500
Grand Rounds	\$1,500

\* See benefits on the back





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## Sponsor Recognition

Benefit	Mighty Oak	Grass Beneath Our Feet	Blue Sky	Happy Trails	Grand Rounds
Presenting sponsor recognition	✓				
Opportunity for organization or principal profile on MPF blog	✓				
Year-long logo recognition on MPF main page and static footer	✓	✓			
Logo recognition in email to over 9,000 MPF members	✓	✓			
Logo and link recognition on social media	✓	✓	✓		
Opportunity to donate logoed take-away item for 300+ guests	✓	✓	✓		
Recognition on event print materials	✓	✓	✓	✓	
Verbal recognition during introduction to guests	✓	✓	✓	✓	
Name recognition on MPF social media accounts	✓	✓	✓	✓	✓
Recognition on event day signage	✓	✓	✓	✓	✓
Recognition in 2023 Annual Report	✓	✓	✓	✓	✓
Recognition on dedicated Sunrise on the Mississippi web page	✓	✓	✓	✓	✓
Opportunity to invite 8 guests to a table	2 tables	2 tables	1 table	1 table	1 table
Tax Deductible Portion	\$24,750	\$9,750	\$4,750	\$2,250	\$1,250
Sponsorship Amount	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500

## Contact

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