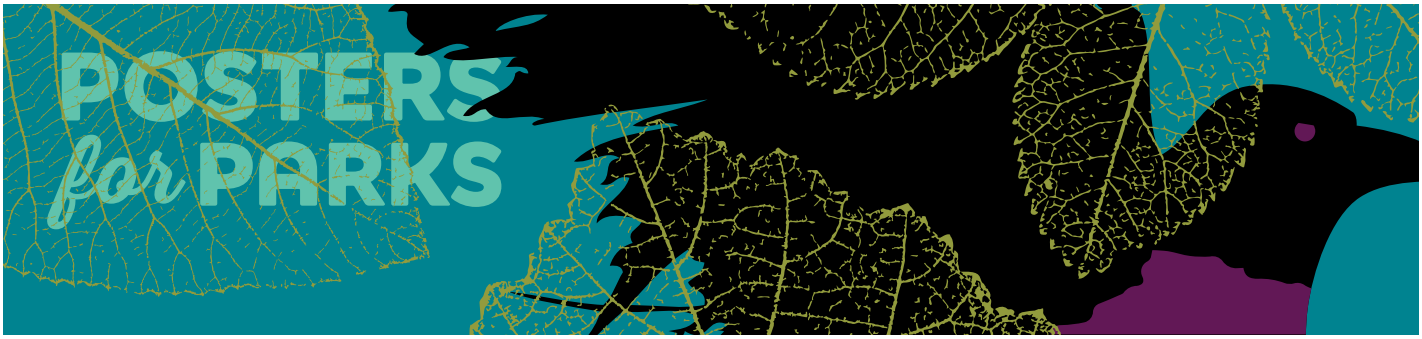



## ARTWORK INSPIRED BY *and* SUPPORTING MINNEAPOLIS PARKS

### 2025 SPONSORSHIP PACKET

We invite you to be part of an exciting afternoon supporting local artists and Minneapolis Parks! On October 11, 2025, we will be hosting the 10th annual POSTERS for PARKS show at Minnehaha Park.

### THE SHOW

POSTERS for PARKS is an annual show featuring limited-edition posters inspired by Minneapolis Parks. Proceeds from the show benefit the local community, with 50% designated for the Parks Foundation's People for Parks Fund to protect and preserve the award-winning Minneapolis park system, and 50% going directly to the artists. The event showcases the work of local artists and highlights the role of art in making the world a better place. Each year, more than 150 local designers, artists, and illustrators apply to be in the show. A jury chooses up to 45 artists to create beautiful, original posters for purchase.

### WHY SPONSOR?

Show your support of our amazing park system and Twin Cities based artists with an event sponsorship. Benefits include:

- Connections to over 10,000 creative, civic-minded people via email promotions.
- Logo recognition on event materials.
- Aligning your business with causes that the community cares about.
- Supporting art and parks – what could be better?!

### SPONSORSHIP LEVELS

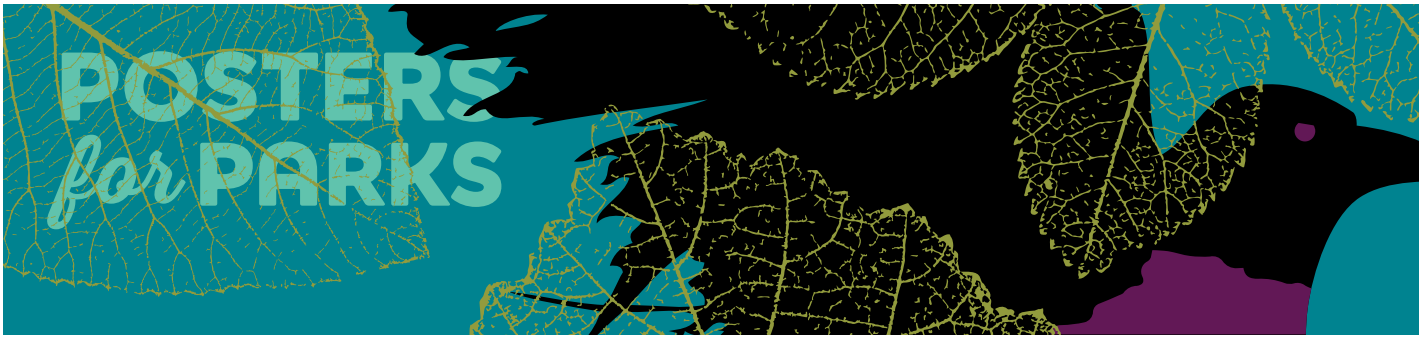
| | $2,500 | $1,000 | $500 |
|---|---|---|---|
| Opportunity for logoed giveaways at event | X | | |
| Opportunity for sneak peek at posters pre-event | X | | |
| Opportunity to purchase a poster pre-event | X | | |
| Recognition on event poster displayed around city | X | X | |
| Verbal recognition at Posters for Parks show | X | X | |
| Recognition on event website and e-newsletter | X | X | X |
| Recognition in annual report | X | X | X |
| Promotion and mention on Facebook and Instagram | X | X | X |

### QUESTIONS?

Please contact Christine Moir at the Minneapolis Parks Foundation at 612.484.5851 or cmoir@mplsparksfoundation.org

### SEE FOR YOURSELF!

To check out the amazing posters from last year's show, go to: postersforparks.org/2024-gallery/




## ARTWORK INSPIRED BY *and* SUPPORTING MINNEAPOLIS PARKS

### SPONSORSHIP LEVEL

_____ $2,500 _____ $1,000 _____ $500

SPONSOR NAME

ADDRESS

CITY / STATE / ZIP

REPRESENTATIVE NAME / EMAIL / PHONE

AUTHORIZED SPONSOR SIGNATURE DATE

Please send this completed form and payment to:

People for Parks Fund
Minneapolis Parks Foundation
4800 Minnehaha Avenue
Minneapolis, MN 55417

or cmoir@mplsparksfoundation.org

Posters for Parks is a joint effort of LoveMplsParks and the Minneapolis Parks Foundation's People for Parks Fund.

MINNEAPOLIS PARKS FOUNDATION | PEOPLE FOR PARKS | MPLS PARKS