MINNEAPOLIS PARKS FOUNDATION

Sponsorship Opportunities

Next Generation of Parks Event Series

The Next Generation of Parks event series is the Minneapolis Parks Foundation's free forum for exploring forward-thinking design and the power of public spaces.

Since 2010, the Minneapolis Parks Foundation's always free next Generation of Parks events have been the go-to gathering for global thought-leaders and design innovators to showcase exciting and eye-opening new park destinations and ideas. These events aim to demystify the intersection of parks with the important issues of place affecting the Twin Cities community today, including equity, health, climate change, economic vitality, and social justice.

The Next Generation of Parks event series drawn a diverse audience of civic leaders, creative professionals, Twin-Cities-area students and residents, and local and regional influencers. The event series brings this audience together around a shared passion for parks, urban development, and innovation.

Through our Next Generation of Parks events, we inspire a conversation about how our park system can help make our city more equitable and sustainable. **Join us with your sponsorship. Thank you!**

Benefit	Presenting $10,000	Major $5,000	Producing $1,500
Prominent recognition with logo and link on MPF website home page (1 year)	✓		
Opportunity for organization or principal profile on MPF blog	✓		
Prominent recognition in photo gallery on MPF's Facebook page	✓		
Opportunity to host private "Meet the Speaker" invite-only event	✓	✓	
Opportunity for ad or insert in program	3 Events	1 Event	
Recognition in press material boiler plate and from podium	✓	✓	
Recognition on MPF event-related pages, blog posts, and e-newsletters	✓	✓	✓
Recognition in event programs and Annual Report	✓	✓	✓
Promotion and mentions on Facebook, Twitter, Instagram, and LinkedIn	✓	✓	✓
Priority seating at lectures	8 Guests	6 Guests	4 Guests

Exposure

- Website and e-mail campaigns to over 10,000 subscribers
- Multi-channel social media promotion
- Opportunity for news and media coverage
- Recognition in multiple print pieces, including promotional mailers and annual report

Special Opportunities

- "Meet the Speaker" invitation-only events – great for team-building or client exclusives. Subject to speaker availability.
- Employee engagement – sponsors of $20,000 and above become eligible for customized employee engagement and volunteer events.

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The Minneapolis Parks Foundation transforms human lives through parks and public spaces by aligning philanthropic investment and community vision.